*SKILLSHARE, SKILLSHARE INC., NYC*

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| *Skillshare.com*  ***GENERAL INFORMATION*** | |  |
| **Project name** | Skillshare | |
| **DE type** | DI&S | |
| **Producer/provider** | Skillshare, Inc. | |
| **Designer** | - | |
| **Start (year)** | November 2010 | |
| **State** | Ongoing | |
| **Project location** | NYC | |
| **Source of information** | [-](http://www.offgrid-electric.com/) | |
| **Link to videos** | https://vimeo.com/21600601  https://vimeo.com/34853044 | |
| **Main contact** | Michael Karnjanaprakorn, CEO | |
| **E-mail** | mikekarnj@gmail.com | |
| **Website** | www.skillshare.com | |

***SYSTEM CHARACTERISTICS***

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| **SYSTEM CONFIGURATION:** |  |
| **Provider/s (role)** | Skillshare provides the platform for people to create online classes and other to access to these classes  Individual People (Teachers) provides the content by creating classes with their skills they want to share |
| **Customer/s (type)** | Any individual who wants to learn skills that exist in the website |
| **S.PSS CHARACTERISTICS:** |  |
| **Unit of Satisfaction** | Online Education |
| **Type of S.PSS** | providing final results |
| **Offered product/s (related producer/s)** | The content (online classes) are produced by users who wants to teach their skills |
| **Offered service/s** | Skillshare offers the platform to create and access to the classes  The teachers offers online classes |
| **Ownership of the offered product/s** | The ownership of the content (online classes) belongs to the teachers |
| **DE access payment** | It works with a membership model. Users can access all classes for 10$ a month. |
| **DE system configuration** | distributed |

***DESCRIPTION***

Skillshare is a global learning community for creators which has classes in the subjects such as design, DIY, Technology, film, photography, business, writing, music and culinary. It is an online peer-to-peer education platform which can be used by anyone who want to tech to create online classes and anyone who wants to learn to access these classes.

Skillshare provides the infrastructure, hardware, software, information and additional services for users to teach and learn from each other. In the platform, there are also information and tools to create an online class which makes it much easier for anyone who wants to teach.

There are two types of users of he platform: users and teachers. The users can access all classes paying 10$ a month. 50% of Skillshare’s Premium Membership revenue goes to our Partner teachers in proportion to the number of monthly Premium enrollments and student projects created in each teacher’s class(es). According to Skillshare, “individual Skillshare teachers earn $3,500/year on average, with the top 10 most successful teachers on the platform earning $30,000+/year.”

***SUSTAINABLE BENEFITS***

**Environmental Benefits**

*Transportation/distribution reduction – The platform enables distribution and sharing of the information globally through internet.*

*Resource reduction – Since the platform provides the infrastructure, hardware, software to maintain the creation of and access to the online classes to the community; it removes the necessity of individual ownership of such resources.*

**Socio-ethical Benefits**

*Improve employment/working conditions – it provides revenue to the users who has a skill to teach as well as chance of employment to those who learn new skills on the platform.*

*Favor/integrate the weaker and marginalized – it provides access to education at a very low cost in contrast to the education in traditional institutions. It also helps bringing education to places where there is no access to institutional education. Therefore, it contributes democratizing education.*

**Economic Benefits**

*Market position and competitiveness – The platform provides peer-to-peer education which makes it more dynamic comparing to the other online education platforms. The content is more diverse and is generated faster keeping up with new knowledge and technology.*

*Added value for customers – The teachers can make extra revenue through the platform and the students can access to education at a very low cost for 10$ a month.*

*Long term business/development risks – It helps teachers to create classes and make money without necessity of any investment and capital risk.*